



Gone in the Air: Calls to Action

- 1.** We call upon Arts Council England and youth music organisations to value and support the role of non-formal, inclusive music provision as part of a rounded music education, in rural areas.
- 2.** We call upon youth music organisations and Music Education Hub to invest in workforce development in rural areas and make young people aware of employment opportunities within the creative industries,
- 3.** We call upon youth music organisations and Music Education Hubs to test and invest in appropriate digital technology solutions.
- 4.** We call upon more funders and stakeholders to take account of higher-than-average per unit costs for activities in rural areas, have the confidence to invest in less attractive elements like transport costs and offer multi-year funding agreements.
- 5.** We call upon all music leaders and youth music organisations working under the umbrella of Music Education Hubs in rural areas to take responsibility for signposting children, young people and their parents/carers to quality musical progression opportunities.
- 6.** We call upon youth music organisations to enhance and support parental engagement in activities and advocate about the benefits of participatory music for children and young people in rural areas to more parents and carers.